

SOLUNA™

Roller Shades



NORMAN®
SHUTTERS. BLINDS. SHADES.

Quality isn't just a Catchphrase It's Our Heritage

With over 40 years of excellence in crafting fine window furnishings, Norman®'s quality has made it famous. It's what drives Norman® to innovate. And why you can see it in every detail. Few companies will farm their own wood, make their own components, or weave their own cords. At Norman®, everything matters. And anything is possible.

Norman® strives to exceed the highest industry standards. That's why Norman® is focused on leading the industry in quality, service, selection and value. From patented performance and safety enhancing components, to award-winning product designs, to socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.



SAFETY
FIRST



QUALITY &
PERFORMANCE



INNOVATION
DRIVEN



PREMIUM
FABRICS



ECO-FRIENDLY



Re-engineered and modernized. Effortlessly Soluna™

Capture the spirit of modern living and celebrate contemporary style with Soluna™ Roller Shades from Norman Window Fashions®. In no other roller shade will you find Norman®'s iconic quality and craftsmanship.

Featuring top-of-the-line and time-tested hardware systems including PrecisionLift™ Cordless, Motorized, SmartRelease™ and Continuous Cord Loop; Norman®'s own re-engineered components; and an extensive fabric collection including Greenguard®-certified and flame resistant fabrics, Soluna™ Roller Shades are a sleek and modern solution for all your privacy and light control needs.







Smart. Fresh. Uplifting. The latest fabrics

Geared for style, versatility and the brightest days, Soluna™ offers beautiful fabrics from sheer to room darkening. Choose from the latest color trends, textures, patterns, and opacities. Soluna™ puts you in control, elevating your everyday window covering needs into an expression of sleek and distinguished style.

“BEST FOR KIDS” MEANS CERTIFIED SAFETY

Norman® is an active participant in the WCMA “Best for Kids” certification program. All Norman® blinds and shades with the “Best for Kids” designation have been rigorously tested and free from hazards due to pull cords or inner cords. All our shutters – always cord-free – are kid-friendly by nature.

In choosing one of Norman®'s WCMA-certified “Best for Kids” products, you can be assured that they are kid-friendly and are either cord-free, use inner cords that are inaccessible, or have inner cords that cannot in any way create a hazardous loop or a wrap around hazard, in accordance with Appendix C of ANSI/WCMA A100.1-2002 and Appendix D of ANSI/WCMA A100.1.



“BEST FOR KIDS” MEANS
EXTRA PEACE OF MIND



HOW TO CHOOSE

1. SELECT OPACITY / LIGHT CONTROL

Select an opacity depending on your view-through preferences and practical requirements – either sheer, light filtering or room darkening. Then choose from one of 3 main fabric types – Natural, Designer or Solar Screen. All Solar Screens have a “%” designation. The higher this number, the more open or “see-through” the fabric.

2. SELECT LIFT SYSTEM

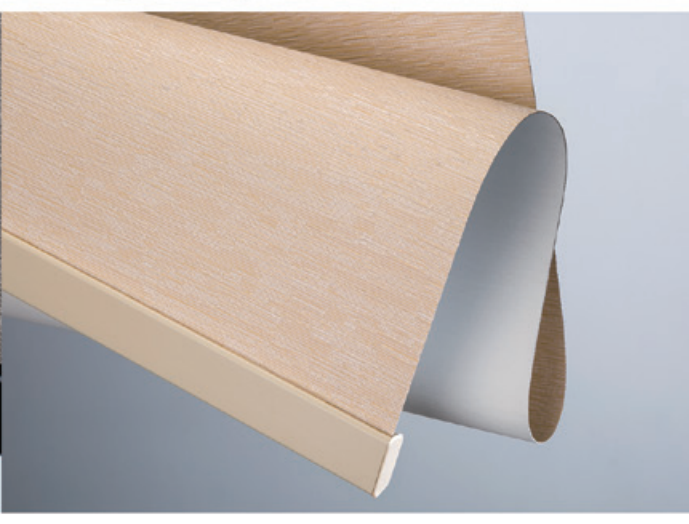
Cordless shades are forever popular due to their safety, convenience and clean look. Our unique PrecisionLift™ Cordless offers one-touch lift for quick, precise and nimble control. The innovative SmartRelease™ option helps you save time and effort daily, offering complete lowering with a single cord pull. The award-winning Norman® Smart Motorization system makes operating and recharging shades easy. Experience the art of convenience.

3. SELECT TOP TREATMENT AND ACCESSORIES

Choose a top treatment for an elegant touch including Curved Fascia, Square Fascia, Fabric Valance, and Wood Valance. Common valances allow two shades or more to share a valance. Choose one of the Light Guard options to help substantially darken your room with extra light blockage at the top, bottom and sides of the shade.

4. OTHER OPTIONS

Select a shade configuration: single shade, couple shade (two connected shades operated as one), or dual shade (one shade behind another). It all depends on your light control needs and personal style.





1. SELECT OPACITY / LIGHT CONTROL



Sheer

Provides an atmospheric touch with significant view-through while softening the outside view. A perfect complement for Dual Shades.



Light Filtering

Offers a wide range of light diffusion from bright to dim. Ensures privacy and may reveal shapes or outlines depending on fabric.



Room Darkening

The fabric blocks almost 100% of incoming light. A perfect choice for environments where blackout and privacy control is a must.



PVC FREE

LEAD FREE
HEAVY METAL FREE

NFPA 701

ENERGY SAVING

100%
FORMALDEHYDE
FREE

FORMALDEHYDE FREE

UV BLOCKAGE

ODOR FREE

REACH
Compliance

EASY MAINTENANCE

RECYCLABLE

Soluna™ Solar Screens

Energy efficiency plus view-through with privacy.

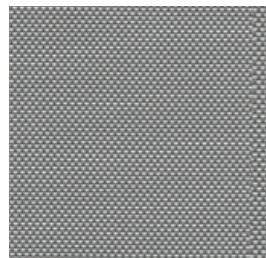
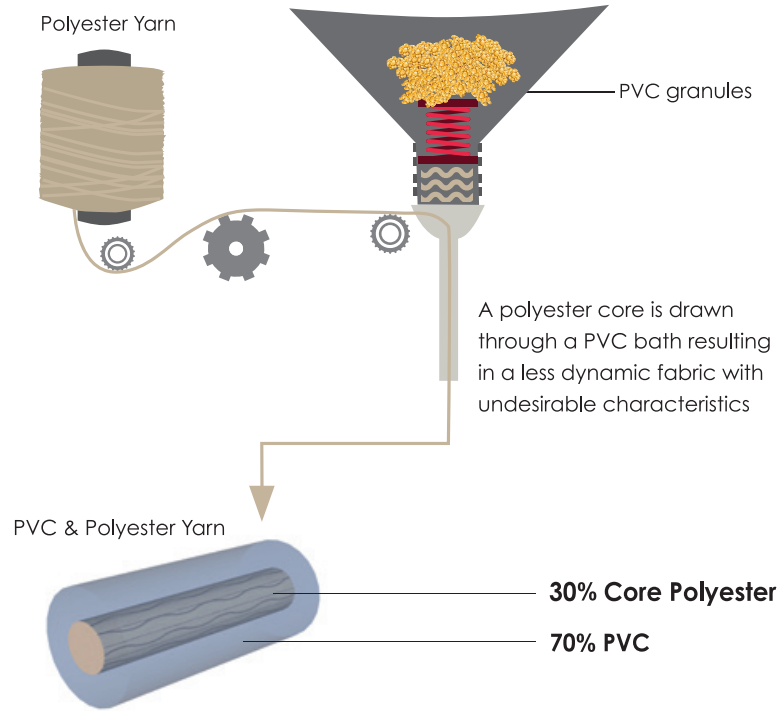
Soluna™ Solar Screens are now made of **100% polyester fabrics.**





PVC SOLAR SCREENS

Conventional Process



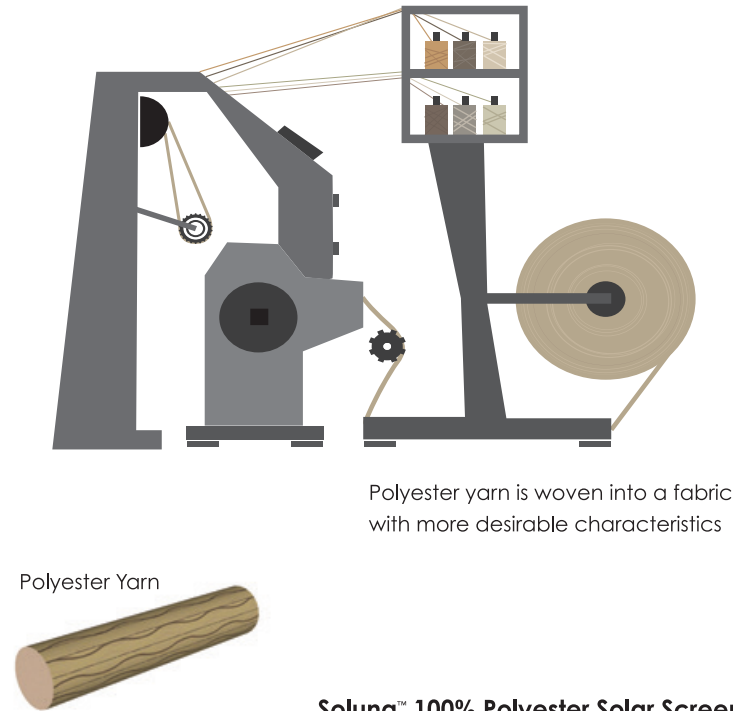
PVC Solar Screens

- ✗ Plasticky feel & appearance
- ✗ Heavy and thick, harder to operate
- ✗ Can emit undesirable odors
- ✗ Inconsistent fabric/quality



100% POLYESTER SOLAR SCREENS

Improved Process



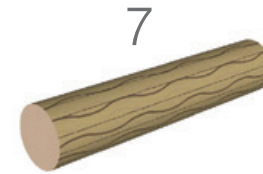
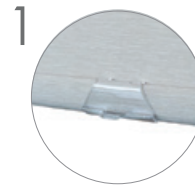
Soluna™ 100% Polyester Solar Screens

- ✓ Luxuriously textured fabric-like feel and look
- ✓ Lighter weight, easier to operate
- ✓ Durable, yet flexible
- ✓ Environmentally friendly
- ✓ Odor free
- ✓ Multiple weaving options to create a gallery of textures & patterns



2. SELECT LIFT SYSTEM

PrecisionLift™ Cordless



Polyester Yarn

- ✓ Luxuriously textured, more fabric-like
- ✓ Lighter weight, easier to operate
- ✓ Durable yet flexible
- ✓ Environmentally friendly
- ✓ Odor free
- ✓ Multiple weave, textures, patterns



SCAN TO WATCH

PrecisionLift™ Cordless

- 1 ONE-TOUCH TECHNOLOGY**
Exclusive one-touch lift technology offers quick, accurate and nimble control
- 2 WIDER & TALLER MAX.**
Up to 96" max length/width on cordless
- 3 QUICK & EASY INSTALLATION**
Exclusive raceway has no brackets to line up; great for tight IM spaces
- 4 ADJUSTABLE TENSION**
Exclusive adjustment prevents upward and downward "creeping"
- 5 LIGHT GUARD**
Two types of Light Guard for rooms where room darkening is critical
- 6 "BEST FOR KIDS" CERTIFIED**
Safety designed cordless is certified by WCMA
- 7 POLYESTER SOLAR SCREENS**
100% polyester fabric for stand-out quality compared to PVC
- 8 MAGNETIC HOLD-DOWN**
Magnetic design requires no extra steps to engage/disengage shade
- 9 NO EXTRA SURCHARGE**
Our #1 cordless system comes standard with no extra cost
- 10 LIMITED LIFETIME WARRANTY**



Award-winning Wireless charging Wand

Motorized

Choose innovative charging wand or AC adapter to charge your shades. The Norman® Smart Motorization system utilizes RF technology, allowing you to operate multiple shades individually or simultaneously.



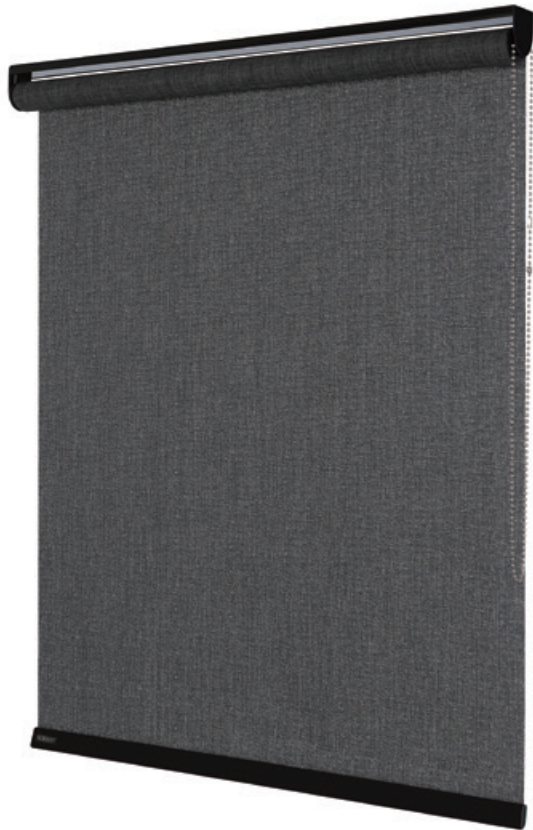
SCAN TO WATCH





Continuous Cord Loop

The continuous cord loop utilizes a bead chain and clutch system for smooth control while neatly maintaining a consistent cord length to the side.



Continuous Cord Loop with SmartRelease™

The SmartRelease™ option allows the convenient “release” of the shade while it is in an upward position. Once released, the shade smoothly and quietly lowers to a completely closed position automatically ... so that you can move onto something else.



SCAN TO WATCH

3. SELECT TOP TREATMENT AND ACCESSORIES

Fabric Valance

For a relaxed but equally stylish look, the Fabric Valance is an elegant choice.



Wood Crown Valance

The 4 ½" Crown Valance offers a refined and iconic silhouette; available **painted** or **stained**.



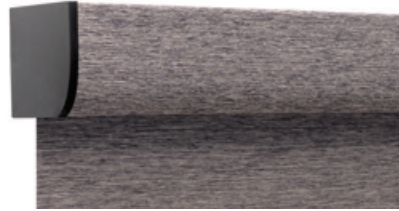
Wood Modern Valance

The luxury and fine graining of wood also comes crafted in bold and sleek lines; available **painted** or **stained**.



Curved Fascia

Provides a tailored, high-end look and includes an optional fabric insert to match the shade.



Square Fascia

The crisp, clean appearance of the metal top treatment is bold but elegantly understated.

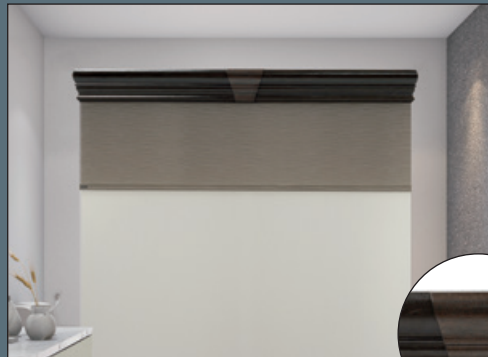


Keystones:

Keystones are available in all 5 top treatments for joining top treatments and for a decorative touch.



Keystone for Square Fascia



Keystone for Wood Crown Valance

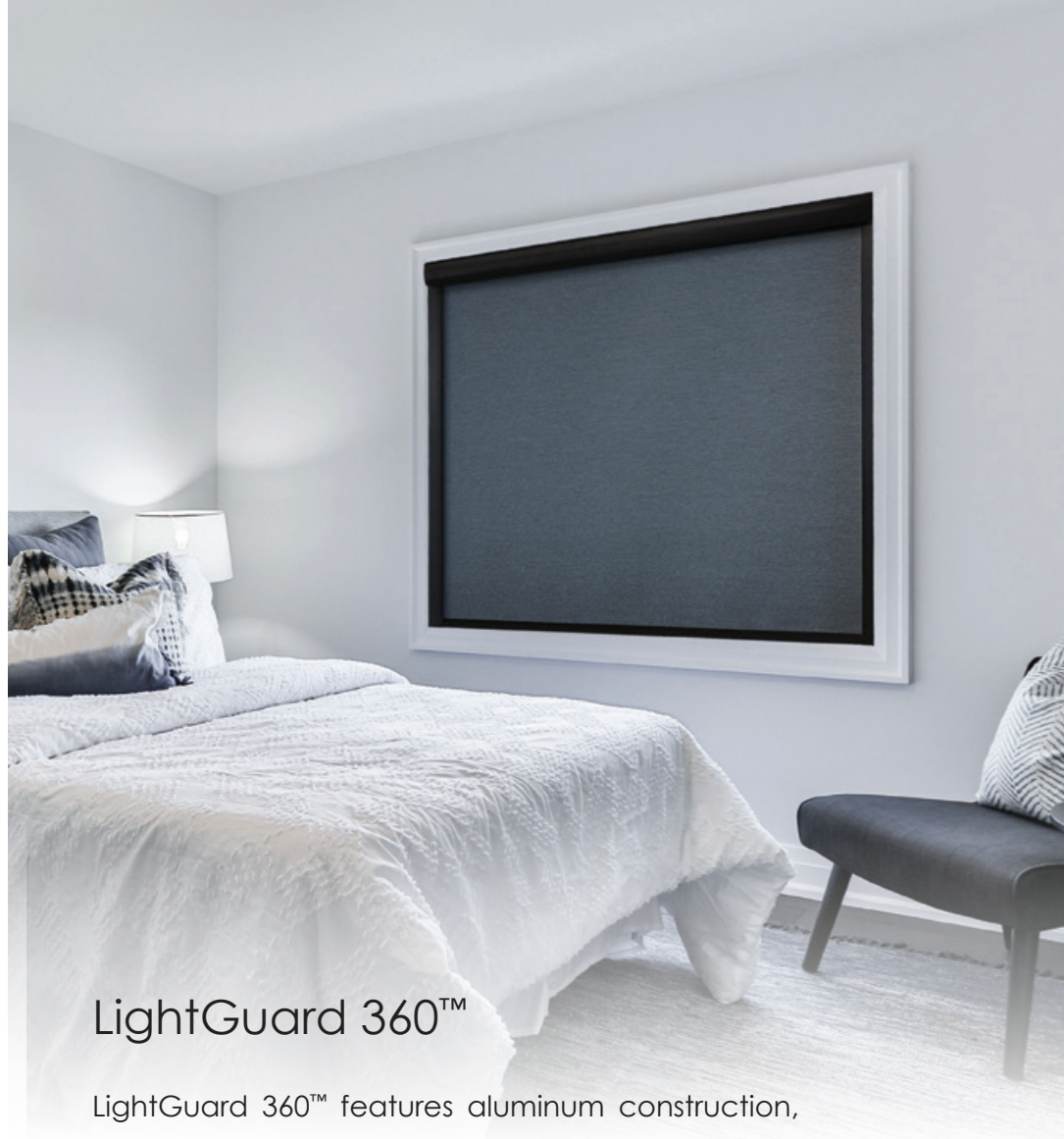


Keystone for Fabric Valance



Light Guard

Light Guard is a window mounted solution specially designed to block direct light that escapes off the top and sides of the window opening. Light Guard is a window mounted solution specially designed to block direct light that escapes off the top and sides of the window opening. Light Guard comes in an array of colors to coordinate the fabric color.



LightGuard 360™

LightGuard 360™ features aluminum construction, innovative shade channels outfitted with black-out bristle technology, and a specially designed light blocking headrail and housing system. The next generation in Light Guard technology, LightGuard 360™ offers maximum block out of diffused reflected light in addition to direct light – for rooms where room darkening is critical.



SCAN TO WATCH



Without Light Guard



With Light Guard



NEW
LightGuard 360™





4. SELECT OTHER OPTIONS

Single Shade

A perennial favorite that adds a clean and modern touch to your décor, the Single Shade lifts and operates independently. Versatile enough for nearly every window, they're an ideal solution for light diffusion, glare control, heat reduction, UV blockage and for maintaining comfort, style and privacy.



Coupled Shades

Designed for extremely wide windows and sliding doors, Coupled Shades feature two shades coupled together where both shades lift together and are operated with one control – a chic and convenient solution for the most expansive applications.





Dual Shade

Like two shades in one, the dual layered approach features one shade behind another shade for the ultimate in versatility. Each shade operates independently, allowing you to mix and match fabrics for controlling light, view and privacy throughout different times of day.



PALLADIAN SHELF

The innovative solution creates a decorative mounting surface inside an arched window so that our shades can be installed in the resulting squared opening. Palladian shelves, which are made of wood, are an elegant way to split the curved part and squared part of arched window openings.




AVAILABLE COLORS



All colors printed in booklet are for **reference only** and may differ from those of our actual products.
Please refer to our color swatch samples for actual product colors.





For a look that's iconic, yet surprisingly cosmopolitan. Soluna™ from Norman® offers you unbeatable technologies, an unmatched fabric selection and stylish accessories.

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