



PERFECTSheer™ Shades

NORMAN®
SHUTTERS. BLINDS. SHADES.





Quality isn't just a Catchphrase

It's Our Heritage

With over 40 years of excellence in crafting fine window furnishings, Norman®'s quality has made it famous. It's what drives Norman® to innovate. And why you can see it in every detail. Few companies will farm their own wood, make their own components, or weave their own cords. At Norman®, everything matters. And anything is possible.

Norman® strives to exceed the highest industry standards. That's why Norman® is focused on leading the industry in quality, service, selection and value. From patented performance and safety enhancing components, to award-winning product designs, to socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.



SAFETY
FIRST



QUALITY &
PERFORMANCE



INNOVATION
DRIVEN



PREMIUM
FABRICS



ADVANCED
SYSTEMS



Lily Cream in Light Filtering



SUPERIOR LIGHT TRANSITIONS

Experience PerfectSheer™'s soft interplay of light, colors and shadows, and elevate your decor and privacy control to a new level of elegance and softness. Offering the tightest closure on the market in its category, PerfectSheer™ combines a banded layered fabric shade for a sleek and modern effect. Plus a sheer fabric vane shade that creates an elegant louver-like look. For however you decide to adjust – relax. You can always change your mind.

PerfectSheer™



Lily Cream in Light Filtering



SHEER PERFECTION

From construction to hardware to its transitions of light, PerfectSheer™ embodies Norman®'s relentless pursuit of something better. An expression of challenged assumptions. An achievement of innovation resulting in not just perfection in function. But the creation of beauty monumental and stylish.

- Tightest closure in its category for privacy / light control
- Innovative design for superior light transitions
- Room Darkening or Light Filtering, with Sheer
- 100% woven seams; not glued, sewed or heat fused
- 100% cordless option in motorized



VERSATILITY

PerfectSheer™ offers a range of privacy and light control options, making it a versatile and stylish choice for practically any room. From completely closed for privacy, to half open on a bright and sunny day, to fully open for radiantly soft and natural light, PerfectSheer™ offers total versatility for every privacy and light control need.



Fully Closed



Partially Open



Fully Open

CRAFTSMANSHIP SEAMED

When you buy a pair of jeans, would you want them to be seamed with glue? How about with heat and / or chemicals? With PerfectSheer™ the difference is not just in the details. With PerfectSheer™, three layers of fabrics are woven together with advanced machinery and complex technology, creating unique ambient light effects and outstanding reliability. Our patented design uses carefully crafted woven fabrics to create a durable, lasting shade.

- 100% woven seams for beauty & reliability
- Fabric-sheers not glued or fused using heat
- Woven seams offers a smooth high-end finish
- Formaldehyde free



Norman® Seams

DESIGN YOUR SHADE

1. SELECT OPACITY

Select an opacity depending on your view through and practical requirements – either Light Filtering or Room Darkening.

2. SELECT FABRIC

Fresh colors, textures and woven details. Fabrics that embody stylishness with endurance, optimal light/privacy control with poise.

3. SELECT SHADE SYSTEM

Select from our innovative lift systems, Continuous Cord Loop or Motorized.

4. SELECT TOP TREATMENT

Select Curved Fascia, Wood Modern Valance, Fabric Valance.

5. SELECT EXTRAS

Available keystones to join top treatments and for a decorative touch.
Palladian shelves for an innovative solution to install our shades into arched windows.

OPACITIES

PerfectSheer™ makes it easy to match the fabric opacity suiting your needs. Choose from room darkening or light filtering. The room darkening opacity is sleek and elegant, and creates an immediate calming effect. Light filtering opacity allows more light to come through, while ensuring privacy when the shade is closed.



Let a soft, ambient glow transform your room into a relaxing sanctuary. Fabric layers allow you to easily adjust the amount of light entering your room, ensure optimal privacy, and help guard against damaging UV rays.



Ideal for rooms where light control is a must. Room darkening fabrics block out the most light from entering your room while ensuring privacy. Fabric layers easily adjust for optimal light control and privacy.

Light Guard is a window mounted solution specifically designed to block incoming light that escapes off the top and sides of the window opening. Custom made to help you achieve maximum window coverage from edge to edge, it offers you even more complete and stylish light control. Available in both wood and PVC, Light Guard can be ordered in an array of colors to match your shade and window trim.



FABRICS

Uncover the airy delights within our sheer and fabric vane collection. The dynamic construction captures the spirit of all things modern, but with a softness that adds warmth to a room.

Featuring 100% woven construction, PerfectSheer™ fabrics avoid the more commonly used glued construction, which may deteriorate or yellow over time. If the wrong type of glue is used, it may even release formaldehyde, a chemical known to cause cancer.





Ash Gray in Light Filtering

SHADE SYSTEMS

Select standard Continuous Cord Loop or Motorized. Experience the flawlessness of PerfectSheer™ operation, made to suit your lifestyle perfectly.

CONTINUOUS CORD LOOP

The Continuous Cord Loop utilizes a clutch system for smooth control while neatly maintaining a consistent cord length to the side.

MOTORIZED

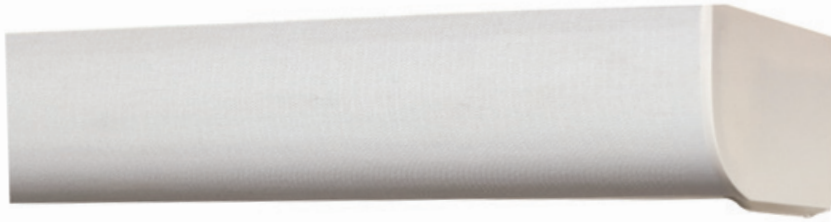
Choose battery powered or AC adapter plug-in option. Motorized PerfectSheer™ is 100% cordless so it's great for homes with young children or pets. The 15-channel remote operates multiple shades individually or simultaneously, and perfect for hard-to-reach windows.





TOP TREATMENTS

With an array of top treatments, PerfectSheer™ puts you in control, and elevates your everyday window covering needs into a sleek expression of style.



CURVED FASCIA WITH FABRIC INSERT

Provides a tailored, high-end look to match the shade.



FABRIC VALANCE

For a relaxed but equally stylish look with clean and modern lines, the Fabric Valance is an elegant choice.



WOOD MODERN VALANCE

The luxury and fine graining of wood comes crafted in bold and sleek lines, available painted or stained.



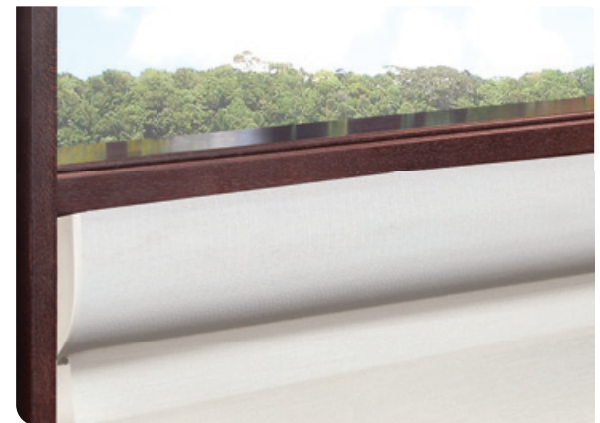
OPTIONAL KEYSTONE

Choose a matching keystone to join two valances together or to create a decorative touch.

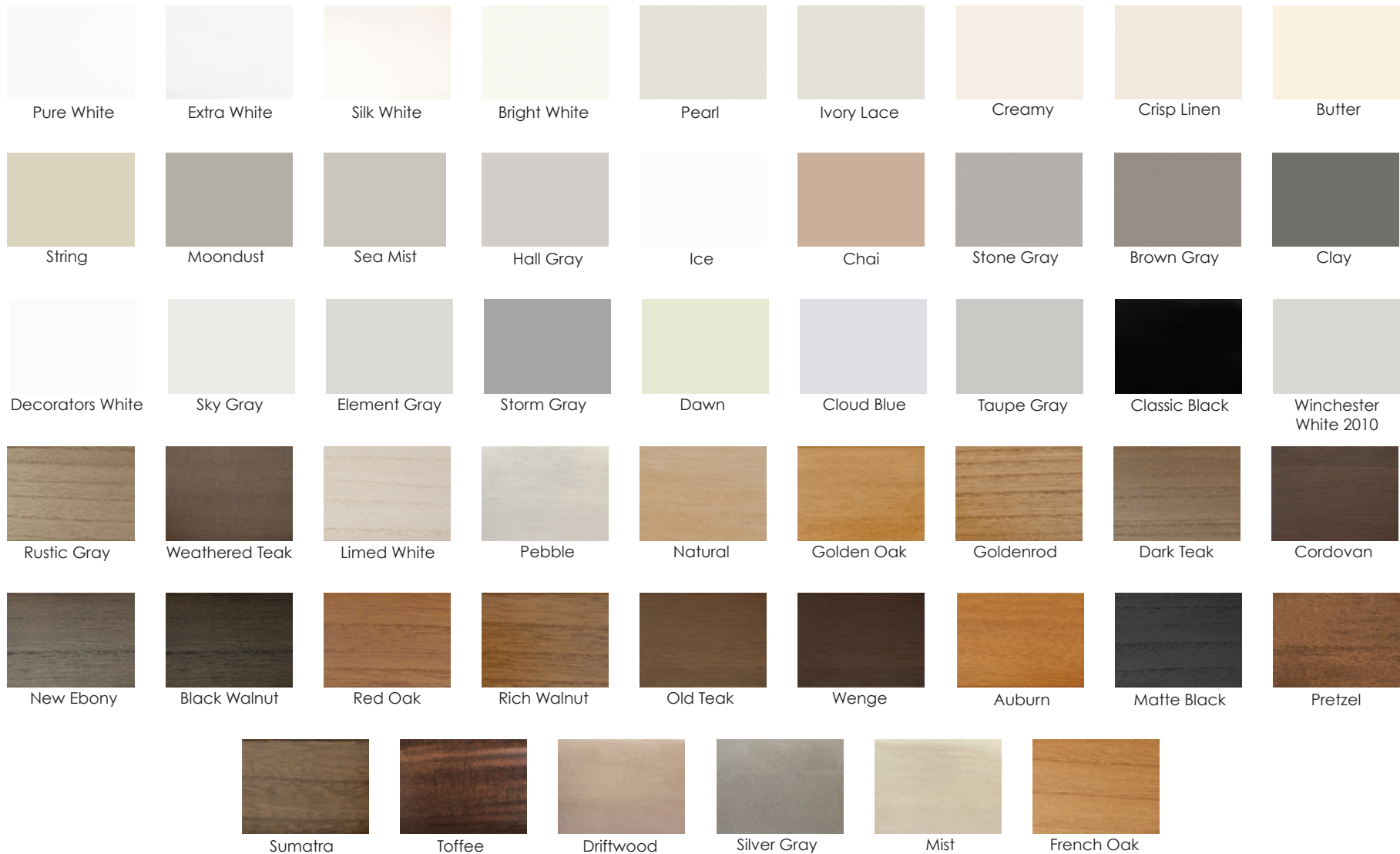


PALLADIAN SHELF

The innovative solution creates a decorative mounting surface inside an arched window so that our shades can be installed in the resulting squared opening. Palladian shelves, which are made of wood, are an elegant way to split the curved part and squared part of arched window openings.



AVAILABLE COLORS



All colors printed in booklet are for **reference only** and may differ from those of our actual products. Please refer to our color swatch samples for actual product colors.

SMARTDrape™ Shades





Plain Light Gray in Light Filtering



SMARTDRAPE™ EXPERIENCE THE SPACE

Soft like drapery and delicately architectural. SmartDrape™'s undulating sheer and fabric vane construction is specially made to bring you style, versatility, and seamless indoor-outdoor living. Featuring unique construction with unimpeded walk through even while the shade is closed, along with “**Best for Kids**” certified cordless operation, SmartDrape™ can infuse your space with a newfound level of enjoyment, privacy, light control and extra peace of mind. It is also an elegant solution for the biggest of windows – offering the appearance of a curtain and control of a blind.



The image shows a bright, modern bedroom. A large window is covered with light filtering curtains that create a soft, ethereal glow. A tall, green potted plant sits on a wooden floor next to the window. In the background, a bed with white linens and a red pillow is visible. The overall atmosphere is clean, bright, and serene.

THE POETRY OF MOVING LIGHT

Capture the beauty of movement and interplay of shadow, light and darkness through SmartDrape™'s soft lines echoing soft fold drapery. SmartDrape™ is constructed from a series of individual fabric vanes, offered in your choice of light filtering fabrics, suspended in sheer that comes in your choice of patterns, to create a floating effect.

When closed, the shade easily transitions from completely solid to completely sheer and everywhere in between. SmartDrape™'s innovative construction not only makes cleaning and ironing easy, but also represents a significant value over traditional drapery where sheer and solid curtains must be purchased and hung separately.

LIFT YOUR MOOD

RELAX OR FOCUS

Be in control of your window coverings, not the other way around. SmartDrape™ is engineered to be low maintenance and a joy to operate. Built with practical features you can count on, including its “Best for Kids” certified cordless design, heavy duty premium aluminum hardware, a specially designed headrail that minimizes light gaps, easy installation, and gallery of low maintenance fabrics that are easy to clean and iron. To operate, just rotate the wand to let in light or slide it to open or close the shade. Plus, many ways to refine your experience and style:

- Dozens of fabrics and colors
- Multiple patterns of sheer
- Choice of headrail colors
- Versatile stack options



Circle Light Gray in Light Filtering



STACK OPTIONS



Stack Left



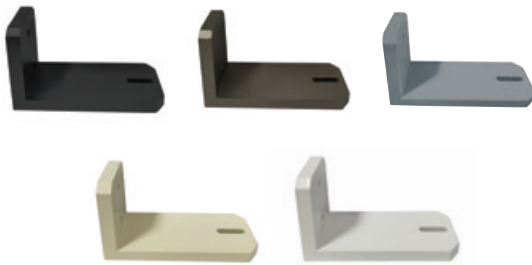
Side by Side



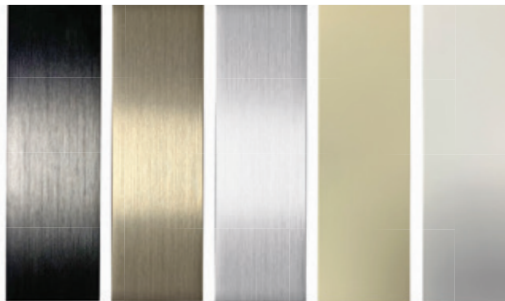
Stack Right

MATCHING HARDWARE FINISHES

BRACKET



HEADRAIL



WAND



All colors printed in booklet are for reference only and may differ from those of our actual products



Plain white in Light Filtering



NORMAN[®]

SHUTTERS. BLINDS. SHADES

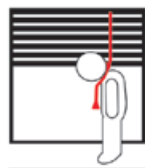
PERFECTSheer[™] Shades
SMARTDrape[™] Shades



SmartDrape[™]: Circle white in Light Filtering
PerfectSheer[™]: Lily Cream in Light Filtering



WARNING/ADVERTENCIA



Window blind cord can STRANGLE your child.
To prevent strangulation, purchase cordless products or products with inaccessible cords.

La cuerda de la persiana puede ESTRANGULAR a su niño.
Para evitar el estrangulamiento, compre alternativas cuerda o productos con cuerdas inaccesibles.